

# Corporate Training Solutions!



## BENEFITS:

A firm-wide solution for CPE

A cost and time-saving tool.

A comprehensive dashboard to view, manage, and report CPE activity in real time for individuals and groups.

And it's FREE



[www.cpelink.com/firm](http://www.cpelink.com/firm)

## CPE Management & Reporting Tool

Need more time in the day? Now your entire firm can enjoy easy CPE management through a turn-key, corporate training solution — the Firm CPE Center! The Firm CPE Center eliminates your burden of manually maintaining CPE records. Save time and money with easy online registrations, corporate CPE discounts, and real-time CPE reporting.



Start Today! Go to [www.cpelink.com/firm](http://www.cpelink.com/firm) and select Create Firm Profile. From there you, or an assigned Account Administrator, can:

- Easily navigate a professional staff dashboard – comprehensive for one or multiples offices.
- Choose a robust curriculum of live webcasts and online self-study.
- Easily purchase (or refill) a Firm Advantage Pass™ for one or multiple offices.
- Instantly register individuals (or groups) for upcoming Live Webcasts or online training OR allow staff to self-manage their registrations.
- Registrant 'pick lists' make group attendance-verification forms a breeze!
- Account Administrator may delegate registration rights to others to help manage staff or group event registrations.
- Quickly add, update, or disconnect staff CPE records to keep your firm's CPE profile current.
- Be notified through email alerts when staff registers for, completes, or cancels CPE events.
- Add external CPE records/Instantly report all CPE activity.
- View and Print registration or purchase transaction receipts.
- Export all CPE records in Excel format for single or multiple offices
- Control CPE utilization online/View and print Firm Advantage Pass usage reports.

For more information or to schedule a demo of our webcast platform, contact [firms@cpelink.com](mailto:firms@cpelink.com) or 800-616-3822 ext 3.

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## Create a Progressive Learning Organization - on a Budget!

CPE Link understands the economic and competitive challenges firms face in providing cost-effective training. A lifetime learning strategy of quality professional development can optimize staff productivity and performance; increase profitability in client services; and create a progressive culture that gives back to staff in career advancement opportunities. Save money with:

### A Firm Advantage Pass™



CPE Link's Firm Advantage program is designed to help you your firm take CPE at a tremendous savings — conveniently online.

- Choose your favorite learning format: live webcast, self-study, or both. (100 minimum total credit hours).
- Just select the bulk number of credit hours your firm wants — purchase conveniently online at 50% off regular rates.
- Account Administrator may allocate Firm Advantage Pass hours to each staff or choose the “open access” option. This makes the hours available to all staff to use, as needed.
- Credits are transferrable, cancellation fees are waived, and multiple offices can purchase independently based on their needs.
- Credit hours never expire! Remaining available credits – what isn't utilized this year, you save and carry forward to next year!
- Plan your budget easily with the help of a Firm Advantage Pass usage summaries and reports.

### In-house Training Resources

Build a quality In-house training program instantly by utilizing existing subject matter content available through pre-recorded webcasts and professionally developed course materials – all available OnDemand!

- Use professionally developed course materials (available in PDF format) to create the foundation for an effective learning experience.
- Start and stop our OnDemand webcasts to support your group's live discussion.
- Select a topic and the number of staff you would like to train (minimum 10 units). All the course materials, attendance forms, and evaluations are easily accessible online to assist your CPE Coordinator. CPE Link can issue CPE Certificates at course credit hour value.

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## 5 Reasons to Buy a Firm Advantage Pass™

1. Save over 50% on CPE Costs by purchasing credits in advance! It's that simple.
2. Stretch and PLAN your CPE budget easier through your online Pass utilization reports.
3. Control the distribution of CPE credit hours to staff – or elect an “open access” option.
4. Enjoy a simple registration process; register individuals (or groups); register at the last minute and cancel easily if needed with no cancellation fees.
5. Increase ROI on the full value of your savings purchase — credit hours never expire!

### Firm Advantage Pass Pricing & Savings

Learning Format	Regular Price	Firm Advantage	Savings
Live webcast – 2 hour	\$69 Cost \$34.50/hr	Discounted to \$14.87/hr	SAVE! \$19.63 per credit, per person
Self-study – 2 hour	\$29 Avg Cost \$14.50/hr	Discounted to \$7.37/hr	SAVE! \$7.13 per credit, per person

### Sample Firm Wide Savings on CPE

Firm Advantage Pass	100 Hours	150 Hours	500 Hours
Webcasts	you save \$1,963	you save \$2,944	you save \$10,125
Self-study	you save \$713	you save \$1063	you save \$3,750
<b>Combined SAVINGS</b>	<b>you save \$2,676</b>	<b>you save \$4,008</b>	<b>you save \$13,875</b>



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